

SHORT NORTH ART AL FRESCO “UNEXPECTED GUESTS” CALL FOR VISUAL ART ENTRIES

PUBLIC ART: OUTDOOR TEMPORARY INSTALLATIONS

The work we are seeking is:

Vibrant, playful, whimsical, surreal, dynamic,
energetic, peculiar, lighthearted, and/or interactive

This project seeks 25 artists working in all media and disciplines for the temporary installation of art of any scale in outdoor spaces throughout the Short North Arts District. Work will be installed on or before September 10, 2011. Work suitable for longer periods may remain installed for up to one month.

EVENT: SHORT NORTH ART AL FRESCO
EXHIBITION: UNEXPECTED GUESTS
DATE(S): Beginning September 10, minimum 1 day, maximum 30 days depending upon durability of materials used in specific work and when it was installed
LOCATION: Short North Arts District, various venues on and near High Street corridor

Specifications

The Art Selection Committee of the Short North Business Association (SNBA) encourages artists to consider works that can be viewed in typical daylight hours as well as works that are designed as nighttime experiences (projections, neon, etc.) The Selection Committee also encourages artists to submit artworks that will inspire, engage, puzzle, and amuse. Artwork must be safe for children and adults, ADA compliant, and not leave a permanent mark or other residue on the environment when removed.

The art exhibits will be juried and judged by a select panel of artists chosen from the Columbus community. Winning exhibits will be spotlighted in future gallery exhibitions. Winning artists will receive cash and in-kind prizes.

Site Selection

Site assignments will be made by the Arts Selection Committee of the SNBA in deference to selected artists' works and their placement suitability. Several site types are under consideration, including but not limited to: green spaces, courtyards, exterior walls, nonfunctioning fire escapes, expanses of steel latticework, wrought iron fences, building facades, stairwells, trashcans, and automobiles.

General Information

The SNBA is creating this experiential event to expose established and emerging artists to a broader Columbus audience. The SNBA will recruit media partners and develop numerous PR opportunities. Partners already include alive! and CD101 @102.5. The audience for the event is expected to exceed 10,000. The SNBA will develop promotions through Short North businesses, on shortnorth.org, in email blasts and in press releases.

SHORT NORTH ART AL FRESCO “UNEXPECTED GUESTS” 2011 ARTIST APPLICATION

Application Packet must include the following:

1. Completed Application Form
2. Examples of previous work with corresponding Image List
Digital Images: No more than 5 images. Still images may be submitted as TIFFs, JPGs, or PSDs, and numbered to correspond to the Image List. Images must be 300 dpi and no less than 5"x7".
Videos: Videos are limited to a 3 minute selection and must be saved as a QuickTime file (.mov) with a widescreen screen resolution of 720 x 480 or a full screen of 640 x 480. Label each image with artist name and number corresponding to Image List.
3. ONE-PAGE DESCRIPTION OF PROPOSED WORK with SKETCHES OR PHOTOS OF THE PROPOSED WORK (Work proposed may be new or previously created.) What are you planning on making/doing? In description, please include the scale of the materials to be used, calculated set-up time, estimated longevity of the piece, connection between your proposed work and the site, how you think your work will transform the site/how the site might transform the work. If work was previously created and displayed, include when and where it was exhibited. And explain the installation process and materials.
4. Twenty-five dollar application fee. The fee is non-refundable. Checks should be made to:
SNBA Art al Fresco

Applications must be postmarked by Monday, July 18, 2011. Be sure to carefully follow all guidelines and instructions. **Incomplete or late applications will not be accepted.**

Name _____

Business/Organization (if applicable) _____

Address _____

Phone _____ Cell _____

Email Address _____

Has the proposed work been displayed previously? If yes, please indicate when and where.

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Application Checklist

To be considered for this exhibition, the following materials must be included with the application:

_____ CD/DVD of creative works with corresponding image list (attached)

_____ One-page project description (attached)

_____ Resume/CV, no more than one page (attached)

_____ \$25 application fee (check payable to: SNBA Art al Fresco)

_____ Proposed Short North site/location

Timeline

Application deadline: Monday, July 18, 2011

Notification of selected artists: July 20, 2011

Exhibition date(s): August 29 - September 24, 2011, as determined by the Selection Committee

Consent

I submit this proposal for the event: Short North Art al Fresco and the Exhibition: **Unexpected Guests** with the understanding that, if accepted, I will install said work for display on September 10, 2011, in the Short North location assigned by the Art Selection Committee. My signature below indicates my agreement with the conditions set forth. I also grant permission to the SNBA, its agents, and assigns, to use images of this work for promotional purposes.

Signature_____

Date_____

Application materials become the property of the SNBA and will not be returned. Accepted artists must remove their artwork and are responsible for making arrangements to do so in advance. Artwork must be removed by the date agreed upon with the Art Committee of the SNBA. The SNBA retains the right to refuse to display and/or to remove any artwork for any reason. Artwork may not be altered from proposal description without approval from the SNBA. The SNBA, its agents, and assigns will not be held liable for damage or loss or injury of any kind. Artists may sell their artwork after the removal date and with necessary sale invoice or documentation.

To submit a proposal, return this application with requested materials via mail to:

Mail Short North Art al Fresco
 Unexpected Guests Art Exhibition
 SNBA 1126 ½-A N High St
 Columbus, OH 43201

For more information, please email info@shortnorth.org